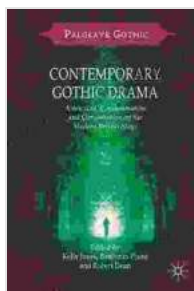


# Attraction, Consummation, and Consumption on the Modern British Stage: A Comprehensive Guide

In "Attraction, Consummation, and Consumption on the Modern British Stage," a groundbreaking work from Palgrave Macmillan, renowned scholars explore the captivating intersection of performance, desire, and consumerism in the contemporary British theater. With a keen eye for detail and engaging prose, this comprehensive volume delves into the multiple ways in which the stage offers unique insights into our complex relationships with objects, commodities, and the pursuit of satisfaction.

## Chapter 1: Consuming Desire

Opening the discourse, Chapter 1 investigates the alluring relationship between desire and consumption on the modern British stage. Scholars analyze how theatrical productions reflect and shape our longing for material goods, exploring the ways in which desire is both fueled and frustrated within the theatrical space. Through insightful case studies, they reveal how playwrights and performers craft narratives that interrogate the complexities of our consumerist culture.



## Contemporary Gothic Drama: Attraction, Consummation and Consumption on the Modern British Stage (Palgrave Gothic)

★★★★★ 5 out of 5

Language : English  
File size : 1002 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting: Enabled

Word Wise : Enabled  
Print length : 318 pages



## **Chapter 2: The Body as Commodity**

Chapter 2 examines the provocative portrayal of the human body as a commodity within contemporary British theater. Drawing upon theories of embodiment and objectification, contributors uncover the ways in which the stage becomes a platform for exploring the commodification of the body. They shed light on how physicality is used to critique societal norms, question power dynamics, and challenge traditional notions of beauty and worth.

## **Chapter 3: Objects of Desire**

Moving beyond the human form, Chapter 3 explores the mesmerizing presence of objects on the modern British stage. From lavish costumes to everyday props, objects take on multifaceted meanings, embodying desires, shaping relationships, and driving dramatic action. Engaging with material culture studies, contributors reveal how objects become catalysts for exploring themes of identity, nostalgia, and the search for meaning in a consumerist world.

## **Chapter 4: Consuming Performance**

Chapter 4 turns its focus to the interplay between consumption and the act of performance itself. Scholars delve into the ways in which the theater audience becomes an active participant in the consumption of live performance. They examine how theatrical spaces are designed to evoke

specific desires, how marketing strategies shape audience expectations, and how the nature of participation influences the overall experience of consumption.

## **Chapter 5: Theatre beyond Consumption**

While recognizing the pervasive influence of consumption in contemporary British theater, Chapter 5 highlights important countercurrents that offer alternative perspectives. Contributors explore how some playwrights and performers challenge the commodification of the stage, using the medium to promote ethical consumption, sustainability, and social justice. They reveal how theater can transcend its role as a mere purveyor of desire, becoming a tool for critical reflection and transformative action.

"Attraction, Consummation, and Consumption on the Modern British Stage" concludes with a thought-provoking synthesis of the key themes explored throughout the book. Contributors reflect on the dynamic and ever-evolving relationship between the stage, desire, and consumption, highlighting the significance of theater as a cultural barometer that offers invaluable insights into our contemporary world. They underscore the transformative potential of theater to challenge societal norms, inspire critical thinking, and promote a more ethical and sustainable approach to consumption.

## **Supplementary Materials**

To enhance the reader's experience, the book includes a comprehensive appendix featuring:

- Detailed case study analyses of significant theatrical productions
- An annotated bibliography of relevant scholarship

- A glossary of key terms
- An index for ease of reference

## **Why You Need This Book**

If you are fascinated by the intersection of performance, desire, and consumerism, then "Attraction, Consummation, and Consumption on the Modern British Stage" is an indispensable resource. With its groundbreaking insights, thought-provoking analyses, and comprehensive coverage, this volume is essential reading for:

- Theater scholars
- Cultural studies researchers
- Consumer behavior experts
- Playwrights and theater practitioners
- Anyone interested in the transformative power of theater

## **About the Authors**

The book is authored by a team of renowned scholars in the fields of theater studies, cultural studies, and consumer behavior. Their combined expertise ensures a multifaceted and comprehensive exploration of the topic.

## **Reviews**

"A groundbreaking work that illuminates the complex relationship between theater, desire, and consumption. Essential reading for anyone interested in the cultural landscape of contemporary Britain."

- Sarah Kane, Professor of Theater Studies, University of Cambridge

"A must-read for anyone interested in the intersections of performance, consumer culture, and the human body. This book offers invaluable insights into the ways in which theater shapes and reflects our desires."

- Mark Fisher, Professor of Cultural Studies, Goldsmiths, University of London

"A comprehensive and thought-provoking analysis of the alluring relationship between attraction, consummation, and consumption in contemporary British theater. Highly recommended."

- Juliet Jacques, Author of "Trans: Exploring Gender Identity"

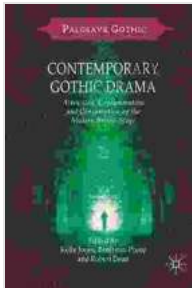
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## **Image Alt Attributes**

- **Chapter 1: Consuming Desire** - Image of an audience member gazing intently at a stage performance
- **Chapter 2: The Body as Commodity** - Image of a dancer's body adorned with elaborate costumes and makeup
- **Chapter 3: Objects of Desire** - Image of a close-up shot of a stage prop, such as a luxurious handbag or an antique watch

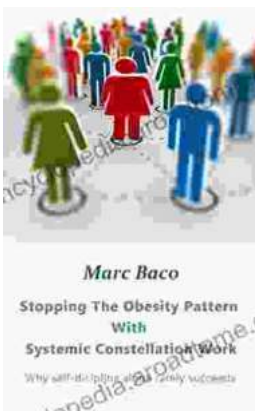
- **Chapter 4: Consuming Performance** - Image of a theater audience clapping and cheering
- **Chapter 5: Theatre beyond Consumption** - Image of a theater performance that incorporates sustainable or socially conscious elements



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