

# International Workshops BM FA 2009-2024 Revised Selected Papers: Lecture Notes

## About the Book

This book presents a comprehensive collection of revised and selected papers from the International Workshops on Business, Management, and Finance (BM FA) held in the years 2009-2024. These workshops were organized by the Faculty of Business, Management, and Finance, Universiti Utara Malaysia (UUM), and provided a platform for researchers, practitioners, and academicians to share their latest findings and advancements in the fields of business, management, and finance.



## Behavior Modeling -- Foundations and Applications: International Workshops, BM-FA 2009-2024, Revised Selected Papers (Lecture Notes in Computer Science Book 6368)

★★★★★ 5 out of 5

Language : English  
File size : 10934 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 413 pages



The book is divided into four parts, each covering a specific area of business, management, or finance. The first part focuses on business and entrepreneurship, and includes papers on topics such as marketing,

innovation, and small business management. The second part covers management and human resources, with papers on leadership, organizational behavior, and human capital management. The third part focuses on finance and investment, and includes papers on financial markets, financial institutions, and investment analysis. The fourth part covers Islamic finance and banking, with papers on topics such as Islamic economics, Islamic banking, and Islamic financial markets.

This book is a valuable resource for researchers, practitioners, and academicians in the fields of business, management, and finance. It provides a comprehensive overview of the latest research and advancements in these fields, and will be of particular interest to those seeking to gain insights into the challenges and opportunities facing businesses and organizations in the 21st century.

## **Table of Contents**

- **Part 1: Business and Entrepreneurship**
  - Marketing and Innovation
  - Small Business Management
  - Entrepreneurship and Economic Development
- **Part 2: Management and Human Resources**
  - Leadership and Organizational Behavior
  - Human Capital Management
  - Organizational Change and Development
- **Part 3: Finance and Investment**

- Financial Markets and Institutions
- Investment Analysis and Portfolio Management
- Financial Risk Management
- **Part 4: Islamic Finance and Banking**
  - Islamic Economics and Finance
  - Islamic Banking and Financial Institutions
  - Islamic Financial Markets and Investments

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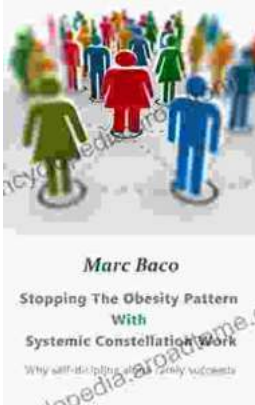
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